"India Business Week" reached Western Switzerland on 30.11.2022

"India Business Week", organised by the Embassy of India, Berne moved to Western Switzerland on the final day. ICC and CII delegation visited World Economic Forum (WEF) HQ in Geneva and discussed ongoing projects in India and opportunities for Indian MSMEs to collaborate with WEF on Green Energy, Sustainability and Global Welfare. The delegation also visited EPFL Innovation Park in Lausanne. They engaged in an interactive session on the research ecosystem, thematic innovation and collaboration models for industry and academia in Switzerland and how to adapt them in India. EPFL introduced their ongoing program where MSMEs and start-up companies can use the EPFL ecosystem and support in finding partners in Switzerland for technology partnership and business expansion.





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